## **ORDER**

Orders Order / Rev: Alt Order #:		108252	-	
	Alt Order #:	06867718	-	HD &
	Product Desc:	Crossroads GPS	-	THE
	Estimate:	1290	_	KSNV
	Flight Dates:	10/29/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/24/12 / 12/05/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	81	\$140,000.00	\$119,000.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	81	\$140,000.00	\$119,000.00	0.00
Totals	81	\$140,000.00	\$119,000.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$140,000.00
Market	100%	\$451,612.90

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$153,548.39
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	12%	\$54,193.55
KTUD	0%	\$0.00
KVVU	13%	\$58,709.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$45,161.29

_	Ln	Ch	Start	End	Inventory Co	ode Break	Start/End 7	Γime I	Days	Len Spots	S	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/29/12	10/30/12	M-F 5-6a Wak	ceUp w/Wa@M	5-6a	M	Γ	:30	2 \$	\$1,200.001	0.00 NM	2	\$2,400.00
					M-F 5-6a Wal	keUp w/Wagners									
		WAKE L	JP WITH 1	THE WAGI	NERS ADDED	1X									
		WAKE L	JP WITH 1	THE WAG	NERS									i	
		<u>Star</u>	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	[					i	

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**KSNV** 

Order / Rev: 108252

Advertiser: Crossroads GPS

Alt Order #: 06867718 Product Desc: Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12 1290

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E 1 KSN	IV 10/29/1	12 10/30/12	M-F 5-6a WakeUp M-F 5-6a WakeU	-	5-6a	MT	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
		H THE WAGI	NERS ADDED 1X	p w/vvagners							
3	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	10/29/12	11/04/12	MT		\$1,200.00	0.00		0 01 000 001	0.00 NINA	0	<b>CO 400 00</b>
WAK	E UP WITH	H THE WAGI	M-F 5-6a WakeUp M-F 5-6a WakeU NERS ADDED SPO	p w/Wagners	5-6a	WT	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
	Start Date	THE WAGI End Date	Weekdays	Spots/Week	Rate	Rating					
	10/29/12	11/04/12	WT		\$1,200.00	0.00					
		12 11/02/12 H THE WAGI	M-F 5-6a WakeUp M-F 5-6a WakeU NERS	-	5-6a	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
<u> </u>	Start Date 10/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
		12 10/31/12	Today Show Today Show	СМ	658a-9am	W	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
	AY SHOW Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	10/29/12	11/04/12	W	<u>Spois/Week</u>		0.00					
		12 11/01/12	Today Show Today Show	СМ	658a-9am	T	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
	AY SHOW Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	10/29/12	11/04/12	T	<u>5pots/Week</u>		0.00					
		12 11/05/12	Today Show Today Show	СМ	658a-9am	M	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
	AY SHOW Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	11/05/12	11/11/12	M	<u>5pots/Week</u>		0.00					
E 7 KSN	IV 10/29/1	12 10/31/12	Rachael Ray	CM	11am-12pm	MTW	:30	3 \$1,000.001	0.00 NM	3	\$3,000.00
	HEL RAY A HEL RAY	ADDED 2X	Rachael Ray								
-	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/29/12	11/04/12	MTW Rachael Ray	CM	\$1,000.00 11am-12pm	0.00	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	HEL RAY	12 11/01/12	Rachael Ray	Civi	r raini-rzpin	,	.30	1 \$1,000.001	0.00 NIVI	'	φ1,000.00
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	10/29/12	11/04/12	Rachael Ray	CM	\$1,000.00 11am-12pm	0.00	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	HEL RAY	12 11/02/12	Rachael Ray	Civi	r ram-rzpm		.30	1 \$1,000.001	O.OO INIVI	'	φ1,000.00
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
	10/29/12	11/04/12	F		\$1,000.00	0.00		4 04 000 004	0.00.1114		<b>#</b> 4 000 00
		12 10/29/12	Noon News Noon News	CM	12-1230pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	'S 3 AT NO Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
_	10/29/12	11/04/12	M		\$1,000.00	0.00					
			Noon News	CM	12-1230pm	-TWT	:30	3 \$1,000.001	0.00 NM	3	\$3,000.00
NEW	S 3 AT NO			Cnoto/M/==!	Data	Datin ~					
-	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TWT	Spots/Week 3	<u>Rate</u> \$1,000.00	Rating 0.00					
		12 11/02/12	Noon News	СМ	12-1230pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEW	'S 3 AT NO	ON	Noon News								

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**KSNV** 

Order / Rev: 108252

100202

Advertiser: Crossroads GPS

Estimate:

Alt Order #: 06867718

Product Desc: Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12

1290

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	rs Rate Pri	Rtg Type	Snots	Amount
E 12 KSNV		2 11/02/12	Noon News	CM	12-1230pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 3			Noon News	O.V.	12 1200piii	•	.00	τ ψ1,000.001	0.00 14111	·	ψ1,000.00
	rt Date	End Date 11/04/12	Weekdays	Spots/Week	Rate \$1,000.00	Rating 0.00					
E 13 KSNV			Noon News	CM	12-1230pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 3			Noon News	Olvi	12 1200pm	141	.50	1 ψ1,000.001	0.00 14101	'	ψ1,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/0	05/12	11/11/12	M	1	\$1,000.00	0.00					
E 14 KSNV			The Agenda 1230 The Agenda 1230		1230-1p	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
		GENDA	Mookdovo	Cnoto/Mook	Doto	Doting					
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
E 15 KSNV			The Agenda 1230		1230-1p	-T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS	1. TUE A	GENDA	The Agenda 1230		•						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	-T		\$1,000.00	0.00					
E 16 KSNV	11/01/1	2 11/02/12	The Agenda 1230		1230-1p	TF	:30	2 \$1,000.001	0.00 NM	2	\$2,000.00
		AGENDA AD AGENDA	The Agenda 1230 DED 1X	лрт							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	TF		\$1,000.00	0.00		4 04 000 004	0.00.104		<b>1</b> 4 000 00
			The Agenda 1230 The Agenda 1230		1230-1p	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
_	4: THE A rt Date	GENDA End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/0		11/11/12	M			0.00					
E 18 KSNV	10/29/1	2 10/30/12	Days of our Lives	CM	1258p-2pm	MT	:30	2 \$1,000.001	0.00 NM	2	\$2,000.00
DAYS C		LIVES ADDE LIVES	Days of our Lives ED 1X								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	MT		\$1,000.00	0.00		4 04 000 004	0.00 NIM	0	<b>#</b> 0.00
E 19 KSNV DAYS C			Days of our Lives Days of our Lives	CM	1258p-2pm	W	:30	1 \$1,000.001	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	W		\$1,000.00	0.00					
	Date Ra		escription		E/End Time	_	<u>/eekdays</u> -w	Length Rate :30(\$1,000.00)	Rtg Type		
Cre	edited		lays of our Lives	1230	3p-2pm	_	-w	.30 <del>(\$1,000.00)</del>	0.00 14171		
		2 11/02/12	Days of our Lives	CM	1258p-2pm	TF	:30	2 \$1,000.001	0.00 NM	2	\$2,000.00
			Days of our Lives		1200p 2pm	"	.50	Σ ψ1,000.001	0.00 14101		ψ2,000.00
DAYS C DAYS C		LIVES ADDE LIVES	ED 1X								
<u>Star</u> Week: 10/2	rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> TF	Spots/Week 2	Rate \$1,000.00	Rating 0.00					
			Days of our Lives	CM	1258p-2pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
DAYS C	F OUR	LIVES	Days of our Lives								
<u>Star</u> Week: 11/0	rt <u>Date</u> 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
			The Doctors	СМ	2pm-3pm	MTW	:30	3 \$650.001	0.00 NM	3	\$1,950.00
THE DC		ADDED 2X	The Doctors								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					

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Order / Rev: 108252

Advertiser:

Crossroads GPS

Alt Order #:

06867718

Product Desc:

Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12 Estimate: 1290 **KSNV** 

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 22 KSNV	10/29/1	2 10/31/12	The Doctors	CM	2pm-3pm	MTW	:30	3	\$650.001	0.00 NM	3	\$1,950.00
	OCTORS OCTORS	ADDED 2X	The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 23 KSNV		11/04/12	MTW The Doctors	CM	\$650.00 2pm-3pm	0.00 T	:30	1	\$650.001	0.00 NM	1	\$650.00
	OCTORS		The Doctors	Olvi	<b>г</b> риг ориг	·	.50		ψ000.001	0.00 14101	'	ψ030.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$650.00	Rating 0.00						
E 24 KSNV	11/02/1	2 11/02/12	The Doctors The Doctors	СМ	2pm-3pm	F	:30	1	\$650.001	0.00 NM	1	\$650.00
	OCTORS											
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
E 25 KSNV			<u> </u>	СМ	3-4p	-T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
DR. PH					_							
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week	Rate \$1,200.00	Rating 0.00						
E 26 KSNV				CM	3-4p	T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
DR. PH			Dr Phil	-	- '				, ,			<b>,</b> ,
<del></del>	rt Date	End Date	Weekdays 	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T	CM	\$1,200.00	0.00	:30	- 1	¢1 200 001	0.00 NM	1	¢4 200 00
E 27 KSNV DR. PH		2 11/02/12	Dr Phil	Civi	3-4p		.30	1	\$1,200.001	U.UU INIVI	'	\$1,200.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	F	1	\$1,200.00	0.00						
E 28 KSNV			NEWS 3 at 4 (1   4PM NEWS (1 he	,	4-5pm	MT	:30	2	\$1,800.001	0.00 NM	2	\$3,600.00
NEWS		DDED 1X  End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	MT		\$1,800.00	0.00						
		2 10/31/12	NEWS 3 at 4 (1 4PM NEWS (1 h	,	4-5pm	W	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
NEWS		E. J.D.	M/ Luday -	0 ( - /// )	Data	Detien						
<u>5ta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
		2 11/02/12	NEWS 3 at 4 (1) 4PM NEWS (1 he	HOUR)CM	4-5pm	TF	:30	2	\$1,800.001	0.00 NM	2	\$3,600.00
NEWS :		DDED 1X	`	,								
	rt Date	End Date	<u>Weekdays</u> TF	Spots/Week	Rate	Rating						
Week: 10/		11/04/12 2 11/05/12	NEWS 3 at 4 (1		\$1,800.00 4-5pm	0.00 M	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
NEWS		2 11/00/12	4PM NEWS (1 h		ТОРП		.00	•	Ψ1,000.001	0.00 14111	·	ψ1,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M		\$1,800.00	0.00	.20		<u>#2.000.004</u>	0 00 NIM	,	<b>#2.000.00</b>
E 32 KSNV EARLY		z 10/29/12	M-F Early News M-F Early News	СМ	5-630p	M	:30	7	\$3,600.001	0.00 NM	1	\$3,600.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M	1	\$3,600.00	0.00						
		2 10/31/12	M-F Early News M-F Early News	СМ	5-630p	W	:30	1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY <u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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**KSNV** 

Order / Rev: 108252

Advertiser:

Crossroads GPS

Alt Order #:

06867718

Product Desc:

Crossroads GPS

Flight Dates:

10/29/12 - 11/05/12

Estimate:

1290

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E33 KSNV		2 10/31/12	M-F Early News M-F Early News	СМ	5-630p	W	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY		Fad Data	\\\ a alada a	Crata ///a ala	Data	Dation					
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	Rate \$3,600.00	Rating 0.00					
E 34 KSNV	11/05/1	2 11/05/12	M-F Early News	CM	5-630p	M	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY	NEWS		M-F Early News								
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 11/		11/11/12		CM	\$3,600.00 630-7pm	0.00 M	:30 1	\$3,400.001	0.00 NM	1	\$3,400.00
			M-F Jeopardy		,			<b>,</b> , , , , , , , , , , , , , , , , , ,			<b>,</b> -,
JEOPAI Sta	RDY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	29/12	11/04/12	M	1		0.00					
E36 KSNV	11/01/1	2 11/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	T	:30 1	\$3,400.001	0.00 NM	1	\$3,400.00
JEOPAI	RDY		W-I Jeopardy								
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	Rate \$3,400.00	Rating 0.00					
			M-F Jeopardy	CM	630-7pm	M	:30 1	\$3,400.001	0.00 NM	1	\$3,400.00
JEOPAI	DDV		M-F Jeopardy								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M		\$3,400.00	0.00					
E38 KSNV	10/29/1	2 10/30/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	MT	:30 2	\$3,400.001	0.00 NM	2	\$6,800.00
	OF FOR	RTUNE ADD RTUNE		ituiio							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2 E 39 KSNV		11/04/12 2 11/01/12	MT M-F Wheel	CM	\$3,400.00 7-730pm	0.00 WT	:30 2	\$3,400.001	0.00 NM	2	\$6,800.00
			M-F Wheel of Fo	_			-	<b>4</b> 0,		_	<b>4</b> -,
	. OF FOF . OF FOF	RTUNE ADD RTUNE	ED 1X								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2 E 40 KSNV		11/04/12 2 11/02/12	WT M-F Wheel	CM	\$3,400.00 7-730pm	0.00	:30 1	\$3,400.001	0.00 NM	1	\$3,400.00
			M-F Wheel of Fo		7 7000111	·	.00	φο, 100.00 1	0.00 14111	•	φο, 100.00
	. OF FOF rt Date	RTUNE End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/	29/12	11/04/12	F		\$3,400.00	0.00					
E41 KSNV	10/29/1	2 10/29/12	Ralston Reports FacetoFace/Rals	CM ton Bonort	730-758pm	M	:30 1	\$1,800.001	0.00 NM	1	\$1,800.00
FACE T	O FACE	W/ JON RA		ton Kepon							
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,800.00	Rating 0.00					
			Ralston Reports	CM	730-758pm	-T	:30 1	\$1,800.001	0.00 NM	1	\$1,800.00
			FacetoFace/Rals	ton Report	'			, ,			
	o FACE	W/ JON RA End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/	29/12	11/04/12	-Т	1	\$1,800.00	0.00					
E 43 KSNV	10/31/1	2 10/31/12	Ralston Reports FacetoFace/Rals	CM ton Report	730-758pm	W	:30 1	\$1,800.001	0.00 NM	1	\$1,800.00
		W/ JON RA	LSTON		5.	D ()					
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
			Ralston Reports	CM	730-758pm	T	:30 1	\$1,800.001	0.00 NM	1	\$1,800.00
FACE T	O FACE	W/ JON RA	FacetoFace/Rals	ton Report							
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	29/12	11/04/12	T	1	\$1,800.00	0.00					

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**KSNV** 

Order / Rev: 108252

Advertiser: Crossroads GPS

Alt Order #: 06867718 Product Desc: Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12 1290

Estimate:

Fact For Face W   John RALSTON   1   51,800,00   Face For Face Ration Report Face TO FACE W   John RALSTON   Company   Compa	Face TO FACE W/JON RALSTON   Color	Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Face   To Face   Wright   To Mark   State   To Mark   State   State   Mark   State	Face   To Face W. Jon RatsTon   Face For Short   Topical 2   1100212   110	E 44 KSNV	11/01/1	2 11/01/12	•		730-758pm	T	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
FACE TO FACE W JON RALESTON   Spots/Week   Rate   Report   FACE TO FACE W JON RALESTON   Spots/Week   Rate   Resing   Spots/Week   Rate   Resing   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Spots	Face	FACE T	O FACE	W/ JON RA		ton Report								
Start Date   End Dat	Same   Part	E 45 KSNV	11/02/1	2 11/02/12			730-758pm	F	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
Medic   10/28/12   11/14/12	Very	FACE T	O FACE	W/ JON RA		ton Report								
E46 KSNV   1105/12   1105/12   Ealston Reports   Facetor Facetor   Facetor	E46 KSNV 11/05/12 11/05/12 Raiston Reports   CM   730-758pm   M 30   1 \$1,800.001   0.00 NM   1 \$1,800.00													
Faceto Face W	Faceto Face W								:30	1	\$1.800.001	0.00 NM	1	\$1.800.00
Start Date   End Date   Memory   Spots/Week   Rate   Rating   Spots	Signt Date   End Date   Weekclays   Spots/Week   Rate   Rating   Week   10/301/12   10/31/12   MF- News 3 at Eleven CM   1pm-1135pmw 30   1 \$2,800.00   0.00 NM   1 \$2,800.00				FacetoFace/Rals		. 00 . 00p		.00	·	Ψ.,σσσ.σσ.	0.00		ψ.,σσσ.σσ
Week: 11/05/12   11/11/12   M   1 \$1,800.00   0.00	Meek: 11/05/12   11/11/12   Meex: 11/05/12   Meek: News 3 at Eleven CM   11pm-1135pm					Spots/Week	Rate	Rating						
NF News 3 at Eleven   Slart Date   End Date   Week 10/29/12   11/04/12   NF News 3 at Eleven   1 \$2,800.00   0.0	N=NewS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Dat													
New Standard   New	NeWS 3 NIGHTSIDE   Sand Date   Weekdays   Spots/Week   Rate   Rating   S2,800.00   0	E 47 KSNV	10/31/1	2 10/31/12			11pm-1135pr	nW	:30	1	\$2,800.001	0.00 NM	1	\$2,800.00
Meek: 10/29/12   11/03/12   11/03/12   MF. News 3 at Eleven CM	Meek: 10/29/12   11/04/12	NEWS 3	3 NIGHT	SIDE	WIT NOWS 5 at L	icvon								
E48 KSNV 11/05/12 11/05/12 M-F News 3 at Eleven CM	E48 KSNV 11/05/12 11/05/12 M-F News 3 at Eleven													
New San January   Superscript   Superscrip	NEWS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00								:30	1	\$2,800.001	0.00 NM	1	\$2,800.00
Start Date   End Date   Weekdays   Spots/Week   Rate   1/2,800.00   0.00   0.00   0.00   NM   1   \$2,000.00   0.00   NM   1   \$2,000.00   0.00   NM   1   \$2,000.00   NM   1	Start Date   End Date   Weeklays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weeklays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weeklays   Spots/Week   Rate   Rating   Start Date   Start	NEW/C	O NIICLITI	SIDE	M-F News 3 at E	leven								
E49 KSNV 10/29/12 10/29/12 The Tonight Show	E49 KSNV 10/29/12 10/29/11 The Tonight Show	_	-		Weekdays	Spots/Week	Rate	Rating						
TONIGHT SHOW W/JAY LENO  Start Date   End Date   Meckady   Spots/Week   Rate   Rating   0.00    E50 KSNV 10/31/12 10/31/12 The Tonight Show	TONIGHT SHOW W JAY LENO  Start Date End Date Weekdays Spots/Week Rate 250,000 0.00  E50 KSNV 10/31/12 10/31/12 The Tonight Show W JAY LENO  Start Date End Date Weekdays Spots/Week Rate 260,000 0.00  E51 KSNV 11/02/12 11/02/12 11/02/12 The Tonight Show CM 1135p-126aF- :30 1 \$2,000.001 0.00 NM 1 \$2,000.00  TONIGHT SHOW W JAY LENO  Start Date End Date Weekdays Spots/Week Rate 260,000 0.00  Start Date End Date Weekdays Spots/Week Rate 260,000 0.00  Start Date End Date Weekdays Spots/Week Rate 260,000 0.00  Start Date End Date Weekdays Spots/Week Rate 260,000 0.00  Start Date End Date Weekdays Spots/Week Rate 260,000 0.00  Start Date End Date Weekdays Spots/Week Rate 260,000 0.00  Start Date End Date Weekdays Spots/Week Rate 260,000 0.00  Start Date End Date Weekdays Spots/Week Rate 260,000 0.00  Start Date End Date Weekdays Spots/Week Rate 260,000 0.00  E53 KSNV 11/03/12 11/03/12 11/03/12 Sa-Su Early News CM 5pm-630pmS- :30 1 \$1,350.001 0.00 NM 1 \$1,350.00 NM 1 \$1,35	Week: 11/	05/12	11/11/12	M	1	\$2,800.00	0.00						
TONIGHT SHOW W/JAY LENO   Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spot	TONIGHT SHOW W/JAY LENO   Signt Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 49 KSNV	10/29/1	2 10/29/12	9	v CM	1135p-1236a	M	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
Meek: 10/29/12   11/04/12   M	Week: 10/28/12			V W/ JAY LE										
E 50 KSNV   10/31/12   10/31/12   The Tonight Show	E50 KSNV 10/31/12 10/31/12 The Tonight Show													
TONIGHT SHOW W/JAY LENO   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/29/12   11/02/12   11/02/12   The Tonight Show   CM   1135p-1236a  F-   :30   1 \$2,000.001   0.00 NM   1 \$2,000.00	TONIGHT SHOW W JAY LENO    Start Date								:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
Start Date   New	Start Date   New	TONICL	JT CUOV	V VV/ IV V I										
E 51 KSNV 11/02/12 11/02/12 The Tonight Show CM Tonight Show CM Tonight Show Toni	E51 KSNV 11/02/12 11/02/12 The Tonight Show Week: 10/29/12 11/04/12					Spots/Week	Rate	Rating						
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TONIGHT SHOW W/ JAY LENO	TONIGHT SHOW W/ JAY LENO   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 51 KSNV	11/02/1	2 11/02/12	Ū	v CM	1135p-1236a	F	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
Week: 10/29/12	Week: 10/29/12													
E52 KSNV   11/03/12   11/03/12   News 3 Today - SATURDM   9am-930am  S-   :30   1 \$1,500.001   0.00 NM   1 \$1,500.00 NM   News 3 Today - SAT   NEWS 3 TODAY/WKEND   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/29/12   11/04/12   11/03/12   Sa-Su Early News   CM   Spm-630pm  S-   :30   1 \$1,350.001   0.00 NM   1 \$1,350.00 NM   1 \$1,050.00	E52 KSNV 11/03/12 11/03/12 News 3 Today - SATURDM News 3 Today - SATURDM News 3 Today - SAT   S1,500.00													
NEWS 3 TODAY/WKEND   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Info/4/12   In	NEWS 3 TODAY/WKEND   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Sa-Su Early News   CM   Spm-630pm  S-   :30   1 \$1,350.001   0.00   NM   1 \$1,350.00				News 3 Today - S				:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
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Sa-Su Early News   Sa-Su Early News   Sa-Su Early News   Satart Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	Sa-Su Early News   Sart Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00										Φ4.050.004	0.00.004		<b>#4.050.00</b>
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E 53 KSNV	11/03/1	2 11/03/12			5pm-630pm	5-	:30	1	\$1,350.001	0.00 NIVI	1	\$1,350.00
Week: 10/29/12       11/04/12      S-       1 \$1,350.00       0.00         E 54 KSNV 11/03/12 11/03/12 VWnd Wheel of Fortune CM SAT/ Wheel of Fortune CM SAT/ Wheel of Fortune       7-730pm      S-       :30       1 \$1,050.001       0.00 NM         WHEEL OF FORTUNE         Start Date End Date Weekdays Spots/Week Rate Rating         Week: 10/29/12 11/04/12 NFL Pre-Game / FNA CM 1p-530pm      S       :30       1 \$5,000.001       0.00 NM       1 \$5,000.001       1 \$5,000.001       0.00 NM       1 \$5,000.001       1 \$5,000.001       0.00 NM       0.00	Week: 10/29/12         11/04/12        S-         1 \$1,350.00         0.00           E 54 KSNV 11/03/12 11/03/12 Vknd Wheel of Fortune CM SAT/ Wheel of Fortune         7-730pm        S-         :30 1 \$1,050.001         0.00 NM         1 \$1,050.00           WHEEL OF FORTUNE Start Date Week: 10/29/12 11/04/12         End Date Weekdays Spots/Week Rate Football NIGHT IN AMERICA         Rating NIGHT IN AMERICA         Rating NIGHT IN AMERICA        S         1 \$5,000.00         0.00         1 \$5,000.00         0.00         NFL Pre-Game Football NIGHT IN AMERICA         Rating Football NIGHT IN AMERICA         Rating Football NIGHT IN AMERICA         Rating Neek: 10/29/12 11/04/12S         1 \$5,000.00         0.0					0	Б.,	Б.:						
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Print Date: 12/06/12 18:10:57 Page 7 of 7

**KSNV** 

Order / Rev: 108252

Advertiser: Crossroads GPS

Alt Order #: 06867718 Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12 1290

Estimate:

Product Desc:

E56 KSNV 1104/12   1104/12   News 3 in Prime	Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
New State   Follow	E 56 KSNV	11/04/1	2 11/04/12		ime CM	7-10pm	S	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
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E57 KSNV 1/104/12 11/104/12   11/104/12	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>								
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Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 10/29/12   10/30/12   Wate Up Early w Wagners   Wake Up Early w Wagners   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Wake Up Early w Wagners   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Wake Up Early w Wagners   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Wake Up Early w Wagners   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Wake Up Early w Wagners   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Wake Up Early w Wagners   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Wake Up Early w Wagners   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Wake Up Early Wagners   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Wake Up Early Wagners   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Wake Up Early Wagners   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Wake Up Early Wagners   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Wake Up Early Wagners   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Wake Up Early Wagners   Spots/Week   Rate   Rating   Week 11/05/12   11/11/12   Wake Up Early Wagners   Spots/Week   Rate   Rating   Week 11/05/12   11/11/12   Wake Up Early Wagners   Spots/Week   Rate   Rating   Week 11/05/12   11/11/12   Wake Up Early Wagners   Wake Up Ear	ES/ KSINV	1 1/04/1	2 11/04/12			M-24 0-11b	/ 3UN3	.30	1 \$2,400.001	U.UU INIVI	'	\$2,400.00
Section   Table   Ta												
E58 KSNV 10/28/12 10/39/12   Wate Up Early w   WagreM   430a-5a												
WAKE UP EARLY WITHE WAGNERS   Spots/Week   Rating   Wagners   Wa				Wake Up Early w	-			:30	2 \$400.001	0.00 NM	2	\$800.00
MarkE UP EARLY WITHE WAGNERS   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spots/Week   Spots/Week   Rate   Spots/Week   Spots/Wee	\\\	IID EADI	V \\\/TUE \\		-							
Week: 10/29/12   11/04/12   Make Up Early WagnefM Wake Up Early WagnefM Wake Up Early WagnerS Wake Up Early												
E59 KSNV 10/31/12 10/31/12 Wake Up Early Wagners												
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Wake UP EARLY W/THE WAGNERS   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Dat			2 11/01/12	Wake Up Early w	′ Wagn <b>€</b> M	•		:30	1 \$400.001	0.00 NM	1	\$400.00
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Neek: 11/05/12   11/11/12   M   1 \$400.00   0.00	, , ,											
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Week: 10/29/12   11/04/12  S												
N63 KSNV 11/05/12 11/05/12 M-F Wheel of Fortune												
WHEEL ADDED   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   The Doctors   The Doctors   DRS ADDED   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Rate   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Start Date	N63 KSNV	11/05/1	2 11/05/12	M-F Wheel	CM		M	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
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NEWS ADDED  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 11/05/12   11/11/12   M   1 \$1,200.00   0.00  N65 KSNV   11/05/12   11/05/12   11/05/12   Rachael Ray   CM   11am-12pm   M   :30   1 \$1,000.001   0.00 NM   1 \$1,000.00   RR ADDED.  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 11/05/12   11/11/12   M   1 \$1,000.00   0.00  N66 KSNV   11/05/12   11/05/12   The Doctors   CM   2pm-3pm   M   :30   1 \$650.001   0.00 NM   1 \$650.00   DRS ADDED  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   The Doctors   The Doctors   The Doctors   CM   2pm-3pm   M   :30   1 \$650.001   0.00 NM   1 \$650.00   Week: 11/05/12   11/11/12   M   1 \$650.00   0.00												
NEWS ADDED   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 11/05/12   11/11/12   M   1 \$1,200.00   0.00   0.00	N64 KSNV	11/05/1	2 11/05/12		-	5-6a	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
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Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 11/05/12         11/11/12         M         1         \$650.00         0.00	DRS AL	DED		The Doctors								
Week: 11/05/12 11/11/12 M 1 \$650.00 0.00			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
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